

Sol Feinstone Elementary School PTO Meeting

November 5, 2009

Executive Board Members in Attendance: Jen Ceslak, Cari Grundman, Dawn Strivieri, Janet Dodson, Kristi Rogerson

Call to Order: Jen Ceslak called the meeting to order at 9:18 am.

Secretary's Report, Kristi Rogerson: Motion to approve the October Minutes, Aileen McQuarrie Second, Deb Pellen
Minutes approved by majority vote.

Treasurer's Report, Dawn Strivieri: Motion to approve Treasurer's Report, Deb Pellen Second, Beth Wetterscog
Report approved by majority vote.
See, Treasurer's Report Attached hereto as "Exhibit A"

Principal's Report, John Harlan

PSSA Update
SFE met AYP
86.7 % Reading
91.9 % Math
Performance Tracker software for Administrators Demonstrated. Example of 3rd Grade Assessments:
Reading 92.48 Proficient
Math 96% Proficient
Plans to continue to use data to try to better meet instructional needs.
Scores show improvement since last year per grade level, particularly in math.

You can view the SFE report card on the SFE website
(http://www.crsd.org/solfeinstonees/lib/solfeinstonees/SFE_2009-2010_School_Report_Card.doc)

Key Priorities from Kick-Off, Jen Ceslak See, Memorandum Attached hereto as "Exhibit B"

Committee Reports:

Fundraising: Kim Smith, Lori Gettis and Nancy Kovakovich

- Sally Foster: Industry down 70%
Profits to date: \$4633.00
- Kid Stuff Books
\$3100.00 profits to date. 27 outstanding books
- Lollipop sale February
- Swap fundraisers likely coming forward

School Spirit: Leslie Stiffler

Shifting Focus to School Spirit for SFE and CRSD rather than merchandise sales.
Stainless steel water bottles for sale: \$14.00 small \$16.00 large
Not ordering new merchandise.
If you want water bottles now email Leslie Stiffler: mobystiff@comcast.net
Looking for ideas for school spirit
Perhaps historical presentation on Sol Feinstone

Art Goes to School, Deb Pellen

No need for an art background
Volunteers teach art history
Focus on differences in style
Art used as a historical tool
If you want to volunteer contact Deb Pellen: dpellen@yahoo.com

Market Day: Jen Ceslak for Clancy Strobel

Thanksgiving Dessert Sale; If we sell more than 750 desserts (1 pie per family)
we will make \$2800.00.

Old Business:**Nancy Heyrich: SFE Sign Update**

Should be ready in November
Question re: lighting at night

New Business: Jen Ceslak

- PTO Meet & Greet November 12, 2009
Working collaboratively towards positive energy between parents and staff.
- **Secret Shop** is still looking for shift help. Information is on the PTO website (www.sfpto.com). Please consider volunteering to help. Contact Melissa Wilson (turbo_fifty@yahoo.com).

Available time slots are:

Sunday, November 22 - 9:00am-10:00am (set up)

Monday, November 23 - 12:00pm - 2:00pm, 1:30pm - 3:30pm, or 3:00pm - 5:00pm

Tuesday, November 24- 12:00pm - 2:00pm, 1:30pm - 3:30pm, or 3:00pm - 5:00pm

Wednesday, November 25 - 9:00am - 11:00am or 12:30pm - 2:00pm

If you are unable to volunteer, but would still like to contribute, cases of water and baked goods (NUT FREE) are also needed.

Announcements:

- 11/9-11/10 Visiting Author Cheryl Harness
- 11/12: Sally Foster Delivery Day
- 11/16: Market Day Pick Up
- 11/20: Owl's Hoot Deadline
- 11/23: Assembly-Laser Light Show

Meeting adjourned 10:19 am.

Respectfully submitted,

Kristi Rogerson, Secretary, Sol Feinstone PTO

EXHIBIT A

Income Detail

	Budget	Actual	Over/Under Budget	
			\$	%
Assignment Books	\$500.00	\$421.66	(\$78.34)	-15.7%
Book Fair	\$4,000.00		(\$4,000.00)	-100.0%
Cash Back Program	\$5,000.00	\$1,052.37	(\$3,947.63)	-79.0%
Cash Donation	\$2,000.00	\$1,910.00	(\$90.00)	-4.5%
Coupon Books	\$3,500.00	\$2,987.50	(\$512.50)	-14.6%
Directory/Ads	\$1,500.00	\$2,186.45	\$686.45	45.8%
Income from Interest	\$500.00	\$168.71	(\$331.29)	-66.3%
Lollipops	\$1,000.00		(\$1,000.00)	-100.0%
Market Day	\$3,000.00	\$447.10	(\$2,552.90)	-85.1%
Membership	\$11,750.00	\$10,735.00	(\$1,015.00)	-8.6%
School Spirit	\$500.00	\$1,534.05	\$1,034.05	206.8%
Secret Shop	\$500.00		(\$500.00)	-100.0%
Spring Fair/Fall Festival	\$10,000.00		(\$10,000.00)	-100.0%
Wrapping Paper	\$6,000.00	\$4,655.92	(\$1,344.08)	-22.4%
Other Fundraising	\$4,000.00		(\$4,000.00)	-100.0%
Total Income	\$53,750.00	\$26,098.76	(\$27,651.24)	-51.4%

Expense Detail

	Budget	Actual	Remaining Budget	
			\$	%
Art Goes to School	\$125.00		\$125.00	100.0%
Art mobile	\$900.00		\$900.00	0.0%
Artist in Residence	\$6,000.00		\$6,000.00	100.0%
Assemblies	\$6,000.00	\$2,695.00	\$3,305.00	55.1%
Diversity Committee	\$1,700.00		\$1,700.00	100.0%
E-Hoot	\$250.00		\$250.00	100.0%
Field Day	\$400.00		\$400.00	100.0%
Field Trips	\$4,000.00		\$4,000.00	100.0%
Grade Level Enhancements	\$2,800.00	\$744.76	\$2,055.24	73.4%
Hospitality	\$350.00	\$54.78	\$295.22	84.3%
Insurance	\$400.00		\$400.00	100.0%
Landscape	\$2,500.00	\$1,063.33	\$1,436.67	57.5%
Library	\$3,000.00	\$2,008.99	\$991.01	33.0%
Misc	\$750.00	\$229.66	\$520.34	69.4%
Newspaper	\$1,200.00		\$1,200.00	100.0%
Neighborhood Outreach	\$524.00		\$524.00	100.0%
Playground/Indoor Recess	\$600.00		\$600.00	100.0%
P.T.O. Expenses	\$1,750.00		\$1,750.00	100.0%
Publishing Center	\$200.00		\$200.00	100.0%
Recycling Club	\$100.00		\$100.00	100.0%
Sol Feinstone Heritage Award	\$150.00		\$150.00	100.0%
S.F.P.T.O. Scholarship	\$700.00		\$700.00	100.0%
School Play	\$1,200.00		\$1,200.00	100.0%

Sixth Grade Gift	\$2,300.00		\$2,300.00	100.0%
Sunshine	\$400.00		\$400.00	100.0%
Teacher Appreciation	\$2,500.00		\$2,500.00	100.0%
Teacher's Wish List	\$7,500.00	\$749.09	\$6,750.91	90.0%
Technology/Web Site	\$200.00		\$200.00	100.0%
Smart Board Maintenance	\$1,000.00		\$1,000.00	100.0%
Visiting Author	\$3,000.00	\$3,024.40	(\$24.40)	-0.8%
Welcome Back Picnic	\$500.00	\$449.32	\$50.68	10.1%
Welcome Committee	\$200.00		\$200.00	100.0%
Instrumental Music	\$300.00	\$139.65	\$160.35	53.5%
Music Vocal	\$300.00		\$300.00	100.0%
Art	\$300.00		\$300.00	100.0%
Gym	\$300.00		\$300.00	100.0%
Savings Reserve	\$14,101.00	\$1,969.00	\$12,132.00	86.0%
Total Expense	\$68,500.00	\$13,127.98	\$55,372.02	80.8%

Money In Money Out Balance

Service Accounts

Homeroom Fees		\$4,355.00		\$4,355.00
Banana Band				\$0.00
School Play		\$5,568.00	\$1,868.00	\$3,700.00
Sixth Grade		\$3,721.61	\$39.39	\$3,682.22
Yearbook		\$100.00		\$100.00
Total Expenses				\$11,837.22

Family Activities

Bingo	\$1,474.00	\$1,340.91	\$133.09
Roller Skating			\$0.00
Hayride	\$1,493.00	\$1,469.00	\$24.00
Mother/Son Sports Night			\$0.00
Father/Daughter Dance		\$175.00	-\$175.00
Movie Night		\$137.10	-\$137.10
Family Activities Total			-\$155.01

EXHIBIT B

KEY PTO PRIORITIES FOR 2009/2010 AND BEYOND

Derived from PTO Kick off Meeting on 10/1/09

FUNDRAISING:

- Book Swap/Father Daughter Dance dress/HW costume sale
- Explore “Opt Out” plan where families pay flat fee and we don’t fundraise
- Further develop “passive” fundraising beyond Box Tops

SPECIAL EVENTS:

- More structure and attention to new families at the beginning of the year
- Conduct survey after each event to gather feedback and ideas
- Talent Show

COMMUNICATION:

- Leverage HR Parents as liaison between PTO and parent community
- Increase teacher engagement in PTO

MEETING EFFECTIVENESS:

- Create a seating format that is conducive to conversation
- Improve acoustics and manage noise level
- Limit meeting duration to one hour
- Send agenda prior to meetings

VOLUNTEERISM:

- Showcase Committees early in the year and quantify the time needed
- Reinforce that committee membership is open to everyone
- Conduct time and talent survey